

# A Water Solutions Company



## About the Company

A for profit organization that functions with the chief objective of providing portable and affordable drinking water to the underserved communities across the country. It has done a remarkable job of installing 450 water treatment plants in 46 districts across the country.

### Problem Statement:

To explore outbound lead generation activity and gain F2F meetings with prospective clients.

### Proposal Execution

ClientCurve hooked up with genuinely interested leads and opened up prospects of business for the client.

### Proposed Solution



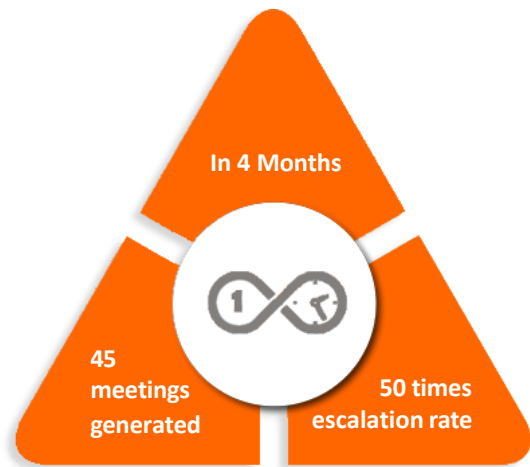
To prepare a B2B list that systematically targets companies inclined to do business.



Set up an active inside-sales team that will contact leads more likely to generate revenue for the Company.



The list building and lead generation processes must be carried out independently.



### Result

- Produced 45 meetings in over 4 months.
- Number of meetings set up escalated by 50X.